

December 3, 2013

To whom it may concern:

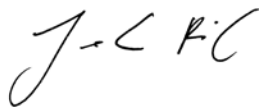
Nick Hoelmer served as a communications intern with our organization for three months, and I wouldn't hesitate to hire him on the spot if the opportunity presented itself. He's an honest, hardworking individual who quickly earned my trust and respect.

Under my supervision, Nick completed a great variety of work – from writing and strategic planning to social media strategizing and competitive analysis. He is a team player through and through, and his contributions to our organization and client base were numerous. In particular, the following stand out:

- He developed a thoughtful and creative Facebook content plan for a national brand with local franchises. His content recommendations were a perfect blend of fun and practical.
- With a large fundraising event just weeks away, he comfortably called invitees to confirm their attendance and secure gifts. He approached the task with unmatched professionalism and a can-do spirit.
- With very little direction, he wrote a news release that followed AP style and embraced the “voices” of those quoted. With just a few edits, it was ready for distribution.

In the short time Nick was with us, he proved that he was more than capable of tackling a variety of tasks. His ability to work independently, think strategically and understand the big picture make him a wonderful candidate for a wealth of communications positions, and I am pleased to serve as a reference for him. If you'd like to talk further, please contact me at 507.664.0700 or email rich@neuger.com.

Best regards,



Leah Rich
Senior Communications Counselor
Neuger Communications Group